



WISCONSIN
CHAPTER

Wisconsin Business Travel Association
Nicole Slein
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Phone: (608) 257-4397
Website: www.wisconsinbta.org

November 4, 2018

Dear valued WBTA Member:

On Tuesday, January 9th, 2018 we will host the **20th Annual GBTA-Wisconsin Chapter Silent Auction** at the **Opening Reception** of the **2018 Annual Conference!!** **Two amazing events are being joined together this year.**

We listened to your feedback and are combining the Silent Auction with an educational session.....and it just happens to be the Biggest Education Event of the Year!!

The Silent Auction is our main opportunity to raise funds for our chapter and we need every member's help to make this event our most successful ever. All proceeds from the auction are used for GBTA-WI scholarships, sponsorship for GBTA, as well as charitable giving and other projects for our chapter.

We are asking for donations of products or services from your company, such as gift certificates or company-branded giveaways. To bring additional excitement to the event and help generate additional dollars for GBTA-WI, we encourage you to get creative with your donation. Below are a few ideas/suggestions. Remember: No donation is too small!

- ✓ Consider partnering with another GBTA Wisconsin member to create a fun package
- ✓ Tickets to local sporting events – Badgers, Bucks, Brewers, Packers, Admirals, etc...
- ✓ Add a selection of wines to a dining gift certificate
- ✓ Dinner and Movie Package
- ✓ Concert or Theatre Tickets
- ✓ Private Chef or Cooking Class
- ✓ Milwaukee County Zoo Passes
- ✓ Salon or Spa Services
- ✓ Have a friend or relative with a business? Ask for a donation in support of our organization. Great advertising! **Reach out to YOUR network of friends, and family!**

All donors will be recognized in our silent auction program as well as on the WBTA website and **Any donation valued at \$250 or more will entitle your company to partnership status with GBTA - WI!**

To make a donation:

1. Please complete the donation form and send it to Nicole Slein, Silent Auction Chair, via email at nslein@graduatemadison.com by **December 28, 2017**.
2. All items should be mailed by **Thursday, January 4th, 2018** to:
Nicole Slein, c/o GBTA-Wisconsin, **Graduate Madison, 601 Langdon Street, Madison, WI 53703** or we would be happy to pick up donations at your convenience.

Feel free to contact us if you have any questions about donation items or the event.
We thank you for your generous support – past, present and future!!!

Sincerely,

2018 WBTA Silent Auction Committee

Committee:
Nicole Slein – Chair
Graduate Madison

Megan Leibow
The Hertz Corporation

Heidi Bork
Bemis Company, Inc.

Liz Dressel
QBE.

Amy Landis
*Sheraton Milwaukee
Brookfield*

Barbara Sundquist
FastPark

Max Wilkos
Hyatt Regency Milwaukee