

Biography

My name is Amy Sipsma and for the past eleven months I have been a Travel and Expense Administrator at Spectrum Brands in Middleton, WI. Born and raised near Madison, I crossed the state line to attend the University of Minnesota – Twin Cities where I earned a Bachelor of Science in Sport Management. Always fascinated by travel, I taught English abroad in Thailand, backpacked around South America, and camped across. Employed as a leisure travel specialist in Chicago and as a tour guide Washington DC, I've been able to experience all aspects of the travel industry. I'm very excited to be involved in the corporate travel sector, and be back home in Madison.

I am peanut butter aficionado, yoga practitioner, food enthusiast, and cross stitching wizard. I'm pleased to have discovered the WBTA and to be a part of a community of diverse and talented individuals.

I know first-hand that business travel is a major economic driver; a driver that needs to be cultivated and supported by communities for maximum impact. I would love the opportunity to bring my skills & abilities to the WBTA, and support the growth of business travel in our community.

Objective

To be a member of the WBTA Board as the Direct Director as representative for the direct members where an exceptional ability to liaise and communicate effectively is required.

What Can I Do For You?

- Represent you in WBTA, thereby ensuring that your ideas and opinions influence the direction of WBTA and in turn the GBTA. It is my desire for the WBTA to continue to evolve and thrive by strengthening the business travel community.
- Keep you informed of regional and national affairs as well as introduce you to events happening around the country that benefit the companies we represent.
- Support members by being a source of information & education; arrange educational seminars & talks with experts to educate our direct members & keep abreast of trends in the business travel industry.
- Listen to the voices of the direct member and bring ideas and concerns to the WBTA Board.

Qualifications:

- Excellent negotiation and public relation skills.
- Strong leadership talent, positive attitude, and highly skilled in collaborating with others.
- Passionate about the field of business travel and five years of experience within the travel industry.
- Enthusiastic, professional and reliable.
- Proven track record of improving office procedures to help save company time and money.

My Promise

By electing me as your Direct Director for WBTA, you will enable us to make important progress and ensure that your voice will be heard. I will work to make sure that you know what's going on in WBTA, when and where it's happening, and how it affects you.