

Kenny Van Diggelen

Nominated for Treasurer

Kenny Van Diggelen has been with Adelman Travel for three years in business development, where he has been very successful at bringing on new corporate business. Prior to joining Adelman, Kenny handled sales and marketing for a radio station in Lake Geneva, Wisconsin for four years. He has been a member of the WBTA for the last two years, and chaired the WBTA summer events in 2015 and 2016.

Kenny grew up in Fontana, Wisconsin and earned a BBA in Marketing from UW-Whitewater. He is a huge sports fan and particularly enjoys cheering on the Wisconsin Badgers. He currently resides with his wife in Minneapolis, Minnesota.

Kenny is interested in joining the WBTA board as treasurer. He believes the WBTA is moving in the right direction and wants to help ensure that the Wisconsin chapter continues to grow and remains financially sound.