

## Mat Mayhew Bio



Mat Mayhew with Enterprise Holdings, Inc. is the Director of Sales overseeing the Business Rental Department for the State of Wisconsin. Mat began his career with Enterprise Holdings 19 years ago in Raleigh, North Carolina. He held several different positions on the operations side of the business over the first 8 years of his career before moving into a specialized position focused specifically on business travel. Over the past 11 years Mat has worked closely with thousands of customers including small businesses, major corporations, Colleges and Universities and State and Federal Governments. In addition to his responsibilities in negotiating contracts, implementing new programs and the management of existing accounts, Mat also has extensive experience with a broad spectrum of other travel related functions including acting as the Chair of the Board of Directors of the Greater Charlotte Hospitality and Tourism Alliance in North Carolina, serving as a Board Member of the North Carolina BTA and as a Committee Chair of multiple committees within that organization and most recently as the Executive Vice President of the Wisconsin BTA. Mat has also represented both the North Carolina and Wisconsin BTA's at the annual GBTA Legislative Summit 3 times over the past 5 years. Currently, Mat manages a team of 5 Sales Executives in the State of Wisconsin and guides his team with a true passion for the travel industry at large.

Outside of his dedication to work related activities, Mat enjoys golf, boating, spending time with his friends and most of all spending quality time with his wife Christy and three children- Andrew, Madeline and Parker.

Mat has a number of specific items that make up his vision for a potential role as the WBTA President. These items include but are not limited to:

- Providing guidance with regard to the overall success of the organization over the two year term he would be honored to serve
- Encouraging an environment that welcomes all members to share their expertise and creative ideas to provide a pathway to ongoing improvement of what is already a fantastic chapter
- Assist with seeking out educational content of the highest quality at each and every event
- Implement plans to increase the membership of WBTA with an emphasis on attracting additional Direct Members
- Provide opportunities for professional networking between members and guests that allow for collaboration and the sharing of ideas
- Continue to promote the use and improvement of the technology resources we have access to including the WBTA Website and a wide range of social media outlets

Mat is excited about the opportunity to continue his service to the Wisconsin BTA in the role of President should he be so fortunate to be elected in November.