

October 7, 2016

WBTA Board Nomination

I am pleased to be nominated for the position of Vice President with the Wisconsin Business Travel Association. I have been a WBTA direct member for five years and have enjoyed the networking and educational opportunities this organization offers.

My long career in the travel industry includes positions on both the supplier and buyer sides, giving me a rounded perspective on issues affecting all members. My experience includes:

- Airline – Reservations Agent, Agency Automation Coordinator, District Sales Account Manager
- Travel School – Instructor
- TMC – Corporate Agent
- Private Corporate Jet Charter – Concierge

(I also have experience as a Special Events Coordinator for a local hospital – briefly left the travel industry! – and served as President of my neighborhood association.)

Currently, I am the Travel Coordinator for Kohl's, which includes travel management duties of air/car/hotel contract negotiations, online booking tool administration, analysis of reporting to evaluate program performance, and duty of care for our international travelers.

BTA organizations serve an important role in our industry, by offering members the chance to connect and learn, which in turn increase productivity and profitability. I believe I can contribute to those goals for WBTA by providing fresh perspective, active involvement and enthusiasm. I would especially like to put my efforts toward the development of a larger direct member base. I have seen WBTA strengthen since I first joined, and I would welcome the opportunity to add to that momentum.

Thank you for your consideration.

Respectfully,

Ann Brennan