

## Matt Hoffmann

### **2016 Nomination for VP of Education**

I have been in the travel industry for 24 years with over 15 years of hospitality management experience and over seven years of corporate global travel management experience. During this time, I have held various positions in management and operations. I joined Fox World Travel as an account manager in early 2014.

As global travel manager for a large manufacturer of household cleaning supplies located in the Midwest, I executed a global initiative to consolidate the company's travel in over 50 countries.

Examples of some of his related accomplishments are reported below:

- Developed and executed global travel policy with contracted suppliers
- Created regional travel counsels in EMEA, LAC, and JAPA regions
- Monitored global supplier performance and held suppliers accountable
- Provided global program assessments, supplier performance analysis, global benchmarking, assistance in negotiating, maintaining and tracking airline, hotel and car programs
- Conducted quarterly reviews and provided recommendations to strengthen program and further reduce total cost of ownership
- Managed global vendor agreements with the agency and technology vendors, with attention to financials
- Implemented process improvements to better meet global strategy and commercial objectives

I am an active member of the Wisconsin Business Travel Association where I served as Direct Director from 2012-2014. I am also a member of the Global Business Travel Association, and Association of Corporate Travel Executives.

My platform will be to bring you valuable educational sessions with a fresh perspective concentrating on topics that are important to you, the WBTA membership.