

Peggy A. Jensen
Secretary – Wisconsin Business Travel Association

Secretary: *an official of a society or other organization who conducts its correspondence and keeps its records.*

I am honored to be nominated for the position of Secretary for the Wisconsin Business Travel Association and humbly accept the nomination.

I have been attending WBTA meetings since 2012 and became a member of WBTA at the beginning of 2016. I find great value in the purpose of this organization which brings together travel industry vendors and travel buyers, offering great value to members by providing education and networking opportunities within the business travel world.

My management and office background, as well as my past experience as a secretary while in college has set me up for success in this role. Combine that with my education, leadership skills, organizational skills, positive attitude, customer service skills, makes this position is a custom fit for me. My years in the travel industry have prepared me for a position with the WBTA board of directors as I work very well in a team environment and possess a helpful attitude. I am dependable and hardworking, and ready to become a key member of this organization, possessing the drive to contribute to this fine organization in the role of secretary.

If I am elected to the position of Secretary, I pledge to bring an unbiased approach to the role, keep clean records of Chapter meetings and non-financial items, and perform all other duties as assigned by the President or the Board of Directors.

My love for travel began when I was an exchange student through the People to People program. As a high school senior, I spent 6 months living and going to school in Esslingen, Germany (West Germany at the time). At 18 years old, I traveled throughout many European countries with my German family and with other students. The Berlin Wall, the Eiffel Tower, the Austrian Alps – the travel bug had bitten me and I couldn't get enough. I went on to attend Carroll College and majored in foreign language (German & French) with a business emphasis. I had initially intended to work for Lufthansa or Air France to use my language skills, however, I met my husband the year before college graduation and with both airlines requiring employees to live in their respective countries for the first year of employment, I opted to jump into the travel industry in the United States, first working for Funway Holidays/Funjet and then in a small full service travel agency.

Most of the 30+ years of my career in the travel industry has been in travel agency management roles, both on the leisure and business sides of the industry, managing full service agencies, leisure agencies, corporate agencies and corporate onsite agencies. I have also had a role in the meetings and incentives travel side of the business. When the opportunity arose to join Fox World Travel as an Account Manager, I jumped at it. This position has allowed me to use my customer service strengths to serve clients and advocate for them, while enjoying working for an upstanding company. My current position at Fox World Travel is Director, Client Solutions.

My commitment to serving others makes me a great candidate for the position of Secretary on the Wisconsin Business Travel Association and I respectfully ask for your vote.